

International Foundation for CDKL5 Research

Use of Name & Logo Request Form

I. Use of Logo

The IFCR name and logo are legally protected service marks owned by the International Foundation for CDKL5 Research (IFCR). As owner of the IFCR name and logo, the IFCR has the legal responsibility to protect its service marks, including all of its various forms and uses. To maintain the credibility and integrity of the IFCR name and logo as service marks, the IFCR must protect them from any inappropriate use. These guidelines do not give presumptive approval for the use of the IFCR logo. Individual approval to use the marks must be obtained from the IFCR.

II. Conditions for Using the IFCR Logo

By requesting permission to use the IFCR name and logo, you agree to the following terms or conditions of use:

- (1) The IFCR name and logo must be used primarily in connection with fundraising for CDKL5 disorders with all proceeds going to the IFCR and for promoting public awareness of CDKL5 disorders. Use of the IFCR name and logo may only be used in "partnership" with your event.
- (2) The IFCR name and logo may not be used in any way or manner that implies the endorsement of any person, product, program or service.
- (3) No one may manufacture for sale a product containing or featuring the name and logo.
- (4) Anyone who receives written permission to use the name and/or logo incurs an obligation and fiduciary duty to maintain the integrity and consistency of the logo. The name and the logo may not be altered in anyway.
- (5) The logo must appear on a white background. If other background, it must be specified on the request form and requires an Officer of IFCR approval.
- (6) The IFCR prohibits doing any business under the IFCR name. No contracts may be signed under the IFCR name. The IFCR is not responsible for any contract disputes and is not liable for any damages, thefts, or injuries at your event.

III. Permission Required to Use the IFCR Logo

Use of the name or logo without approval or in an inappropriate manner may result in legal action. Upon notice from the IFCR, the licensee agrees to discontinue use of the logo.

Note: The IFCR reserves the right to rescind any prior approval of a use if the user is not complying with these guidelines and any conditions for use set forth in the approval letter. By applying for permission to use the IFCR name and logo, you acknowledge that right and agree to hold the IFCR harmless from any liability/damage in your exercise of that right in using the IFCR name and logo.

IFCR Use of Name & Logo Request Form

IV. Application for Use of the IFCR Name & Logo

Please complete this form and mail, fax or email to:

International Foundation for CDKL5 Research
Attn: Logo Request Dept.
P.O. Box 926
Wadsworth, OH 44282
Fax: 734-426-7790 Email: mralston@cdkl5.com

Please provide the following contact information (fields marked with * are required):

Name:* _____

Title:* _____

Organization:* _____

Street Address:* _____

City:* _____ State/Province:* _____

Zip/Postal code:* _____

Country:* _____

Phone:* _____ Fax: _____

Email:* _____

Type of Organization:

- 1) Individual
- 2) Non-Profit. Sec. 501(c)(3) Reg. No. (or "pending"): _____
- 3) For profit corporation or other entity. State of incorporation: _____

Please explain your request to use the IFCR name & logo, including the purpose and type of item and quantity (if appropriate) to be produced. Be specific:* (use another sheet if needed)

Date(s) of proposed use/event:* _____

File Format: 1) jpeg 2)eps

Signature: _____ Date: _____