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How Far Will You Go For CDKL5?

Team Captain Guide

Everything you need to host a
Move CDKL5 Forward fundraiser
in June!

#CDKL5Forward

CDKL5.COM

Launching Your Team Page



Want to be a **Team Captain** and fundraise as part of the IFCR's **Move CDKL5 Forward** event? We are happy to have you!

As a **Team Captain**, you will make a Team page that links to the IFCR's main **Move CDKL5 Forward** fundraising page on [JustGiving.com](https://www.justgiving.com/campaign/MoveCDKL5Forward).

Here's how you do it (it's easy!):

- 1) Go to the IFCR's fundraising event page at [JustGiving.com/campaign/MoveCDKL5Forward](https://www.justgiving.com/campaign/MoveCDKL5Forward)
- 2) Click on "Start Fundraising"
- 3) Choose a Team Name (this will be your fundraising page web address)
- 4) Customize your page however you'd like!
- 5) Share your fundraising link with coworkers, friends, and family and help us reach our fundraising goals!

Our event hashtag is
#CDKL5Forward!



Extras



As a **Team Captain** for our **Move CDKL5 Forward** event, you are entitled to a few extras!

Every Team Captain who sets up their JustGiving event fundraising page [by May 22nd](#) can receive a special thank you gift. Just fill out the Team Captain form.

You can order a **Move CDKL5 Forward Team Captain** shirt. Check them out and other event gear in our Bonfire store!

Keep checking CDKL5.com to see our live leader board featuring the top 10 fundraising teams! At the end of the month, these top 10 **Team Captains** win a special prize!



Finally, June is about Awareness for CDKL5 and we hope you will check out our **CDKL5 Awareness Activity Card** for fun things to do this month!

Grow Your Team



**How will you recruit participants for your Team?
Here are some ideas:**

1) Send an email. A simple message letting coworkers, friends, and family know about your fundraiser goes a long way. Share a bit about your child if you are comfortable and don't forget to share your JustGiving link!

2) Post on social media - many times! It can be tricky to know who sees your social posts so posting multiple times is a must. Tag friends and family in your posts as well for the impact to go further!

3) Send a postcard. There are some easy post card options out there, some places will even mail them for you! Include a photo of your kiddo for added impact!

4) Text your link. How easy is that?

Are you hosting an in person walk? Be sure to multiply the number of attendees with the number of miles walked and submit the total towards our mileage goal! Use the hashtag #CDKL5Forward so we can keep up with you!

Unsure What To Say?



Fundraising is all about asking! But sometimes it's hard to know exactly what to say. There is no right way - **it's usually best to speak from the heart**, but here is some inspiration if you'd like it:

June is CDKL5 Awareness Month and I am fundraising for the International Foundation for CDKL5 Research (IFCR). As you may know, my son/daughter has a diagnosis of CDKL5 Deficiency Disorder. (tell a bit about your child here if you'd like) We want to help the IFCR "Move CDKL5 Forward" and we are asking for your help. Please join our Team at (link to your JustGiving fundraiser) and help us help the IFCR reach their goal of 5,000 miles \$50,000 raised.

Thank you, Team Captain, for helping to Move CDKL5 Forward! If you need support in any way with your fundraising efforts, please reach out!

email Marissa at mbishop@CDKL5.com