

FUNDRAISE FOR IFCR

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Host a fun walk

What it is: A fundraising walk is a fun way to spend time with friends, family, and your community! You'll choose a date and a location, then invite everyone to come walk with you and show their support. You might even make a day of it and have picnic lunches and a cooler full of cold drinks for all your participants!

What you may want to get geared-up:

- Matching t-shirts ([make them on Bonfire!](#))
- Bottles of water
- Balloons, a banner, or other eye-catching decorations
- An easy idea - pick your favorite local park with a walking track!

How you collect donations: Cash works, or set up a [JustGiving](#) page for your walk and collect donations online in one place! You might think about adding a QR code on any event fliers, social media, or even on stickers that you attach to your event beverages!

How to promote you event: Think about who you want to invite and share your event on social media, via email, and/or text. Consider printing fliers to share with neighbors or to post in your community. People need reminders, so call, text, and post about your walk often!

Fun alternative ideas: Virtual Walk (Have people share selfies wearing your team shirts or using your event hashtag!)

Need more help? Reach out!

Email Marissa at mbishop@cdkl5.com.



*before you start, check your local authority for fundraising rules/regulations, as well as any park regulations regarding large gatherings and/or use of public spaces