

## Host an auction

**What it is:** An auction is a popular fundraiser because the sky is the limit in terms of donations - items go to the highest bidder! What can you auction off? Almost anything! Artworks or other handmade goods, retail merchandise, experiences, and trips, are all popular auction items.

### **What you may need:**

- Auction Items (try and recruit donated goods!)
- Minimum Bid / "Buy Now" Price
- A Way to Share Items (include photos!)
- A Way to Accept Bids
- A Way to Distribute Items

**How you collect donations:** There are auction websites that you can utilize (there may be a cost involved), you can promote via a Facebook event and ask IFCR for help to create a personalized donation link. For an in-person auction you can collect donations via check, cash, or credit card.

**How to promote you event:** Promote your auction on social media (don't just post once!) and/or email and text your friends and family to let them know where to find your items and how to bid.

