



# **MOVE Ambassador Toolkit**



## **MOVE Ambassadors Wanted!**

Thank you for your interest in becoming a Move CDKL5 Forward Ambassador!

MOVE Ambassadors play a crucial role in securing sponsorships from local businesses, civic organizations (such as VFW, Rotary Club, and Knights of Columbus), community groups, radio, and news stations (ask them to do a feature!) to support our event. These sponsorships help us raise awareness, fund research, and provide resources for those affected by CDKL5 Deficiency Disorder. And it doesn't have to be a business; we are happy to include both individual and family sponsors!

We need boots on the ground to tap into these local sponsors so if you can get out there from now until May 1 and bring in a sponsor (or three!) we would be so appreciative!

*All Ambassadors who bring in \$1,000+ in total sponsor dollars earn their choice of a custom event prize!*

We are here for you to answer any questions or brainstorm. Reach out any time and thanks so much for your help!



**Email [Fundraising@CDKL5.com](mailto:Fundraising@CDKL5.com)**



## Helpful Info

- The IFCR is a 501(c)3 nonprofit organization - EIN #27-0950477
- W-9 Form is available as needed
- We accept check, wire transfer, and credit card.
  - Checks to "IFCR" and sent to P.O. Box 926, Wadsworth, Ohio 44282
  - Wire Transfer info on our website under "[Donate Now](#)"
  - Credit Card accepted on our website - "[Donate Now](#)"
- JPEG or PNG file logo must be sent to Fundraising@CDKL5.com no later than May 1, 2025.

When you have secured a Sponsor, **please send an email (and CC the sponsor contact) confirming the sponsorship.** Please include the donation amount and how we can expect to receive payment so that we can follow up.



## Become a Sponsor!

The IFCR is hosting our 5th annual "**Move CDKL5 Forward**" event! Throughout CDKL5 awareness month in June, our community will get out and MOVE while raising awareness and funds to move CDKL5 forward towards a healthier future! *Help us reach our goal of \$100,000 raised for CDKL5!*

### **Gold | \$1,000+**

Logo displayed on official fundraising page. Individualized thank you post on socials and inclusion in general thank you posts. Name and logo at top of event

### **Silver | \$500**

Logo displayed on official fundraising page and on related social media sponsor thank you posts. Name and logo on event t-shirt.

### **Bronze | \$250**

Your logo displayed on fundraising page and on related social media sponsor thank you posts.

# Thank you for your Support!

**Deadline May 1 - Email [Fundraising@CDKL5.com](mailto:Fundraising@CDKL5.com)**